

# WE.MAKE.MEDIA.

#### CORPORATE DATA



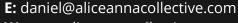
**UEI - KZLYBYMVF586** 

**CAGE** - 93PQ9

**GOV POC** - Daniel Strauch (Co-founder)



P: (443) 742-9880



A: 8 Market Place





**W:** www.aliceannacollective.com

Baltimore, MD, 21202

# CORE COMPETENCIES

- Broadcast Commercials
- Hiring/Recruitment Media
- Training Media
- Event Media (Live & Virtual)
- Social Video Content
- Documentaries/Short Films







- Script Writing
- Storyboarding
- Location Scouting / Mgmt
- Concept Development
- Project Planning / Mgmt
- Talent Recruitment / Hiring

#### **CODES & CERTS**

- NAICS:
  - 512110 Motion Picture and Video Production
  - 541992 Commercial Photography
  - 541810 Advertising Agencies
  - 512240 Sound Recording Studios
  - o 711510 Independent Artists, Writers and Performers
- VSBE Certification VB22-020905
- SBR Certification SB22-020906

### PAST PERFORMACE

#### Maryland State Athletic Hall of Fame:

7/2022 - 10/2022



Created narrative introduction media for MD State HOF inductees, including content development, talent and location management, and production and post production requirements.

#### Maryland Transportation Builders and Materials Association:

1/2023 - 2/2023



Developed, managed and produced the recap media for the 30th anniversary of the MdQI event held at the Baltimore Convention Center, supporting MTBMA.

#### CAPABILITY NARRATIVE

Founded in 2020, the Aliceanna Collective has become an awardwinning media production company, working with government and ad agencies, corporations, Veteran organizations and local businesses to deliver internal and public facing media content. Driven by decades of experience in the media and military sectors, our consistency and hospitality, partnered with our talentladen network of creatives allows for us to stay ahead of the curve with production and technology while staying true to our roots in authentic storytelling.

#### DIFFERENTIATING FACTORS

- Depth of network including awardwinning directors, producers, and directors of photography enabling the curating of qualified crew to each project.
- State-of-the-art tools and technology to include 12k video recording.
- Decades of government experience for seamless communication and project management.

## **CURRENT OPPORTUNITIES**

## Current Projects

Maryland Tourism Campaign

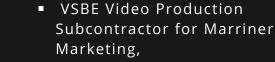












• 7/22' - 6/27' VALT



- Fundraising Media for Hypersonic Missile Defense Systems
  - 2/21' Current

# HITT Contracting



Recruitment Media



# Other Clients Include:

• 3/22' - Current















# **CONTACT US FOR A CONSULTATION!**

Daniel Strauch | Co-Founder | Creative Strategies & Business Development 443-742-9880

daniel@aliceannacollective.com







