



WE.MAKE.MEDIA.



CORPORATE DATA

UEI - KZLYBYMVF586
CAGE - 93PQ9
GOV POC - Daniel Strauch (Co-founder)
P: (443) 742-9880
E: daniel@aliceannacollective.com
W: www.aliceannacollective.com
A: 8 Market Place
 Baltimore, MD, 21202

CORE COMPETENCIES

- Broadcast Commercials
- Hiring/Recruitment Media
- Training Media
- Event Media (Live & Virtual)
- Social Video Content
- Documentaries/Short Films



- Script Writing
- Storyboarding
- Location Scouting / Mgmt
- Concept Development
- Project Planning / Mgmt
- Talent Recruitment / Hiring

CODES & CERTS

- **NAICS:**
 - 512110 - Motion Picture and Video Production
 - 541992 - Commercial Photography
 - 541810 - Advertising Agencies
 - 512240 - Sound Recording Studios
 - 711510 - Independent Artists, Writers and Performers
- **VSBE Certification** - VB22-020905
- **SBR Certification** - SB22-020906

PAST PERFORMANCE

Maryland State Athletic Hall of Fame:
7/2022 - 10/2022



Created narrative introduction media for MD State HOF inductees, including content development, talent and location management, and production and post production requirements.

Maryland Transportation Builders and Materials Association:
1/2023 - 2/2023



Developed, managed and produced the recap media for the 30th anniversary of the MdQI event held at the Baltimore Convention Center, supporting MTBMA.



- **Maryland Tourism Campaign**
 - VSBE Video Production Subcontractor for Marriner Marketing,
 - 7/22' - 6/27'
- **VALT**
 - Fundraising Media for Hypersonic Missile Defense Systems
 - 2/21' - Current
- **HITT Contracting**
 - Recruitment Media
 - 2021
 - Website Media
 - 3/22' - Current

Other Clients Include:



CAPABILITY NARRATIVE

Founded in 2020, the Aliceanna Collective has become an award-winning media production company, working with government and ad agencies, corporations, Veteran organizations and local businesses to deliver internal and public facing media content. Driven by decades of experience in the media and military sectors, our consistency and hospitality, partnered with our talent-laden network of creatives allows for us to stay ahead of the curve with production and technology while staying true to our roots in authentic storytelling.

DIFFERENTIATING FACTORS

- Depth of network including award-winning directors, producers, and directors of photography enabling the curating of qualified crew to each project.
- State-of-the-art tools and technology to include 12k video recording.
- Decades of government experience for seamless communication and project management.

CURRENT OPPORTUNITIES

Current Projects

CONTACT US FOR A CONSULTATION!

Daniel Strauch | Co-Founder | Creative Strategies & Business Development
443-742-9880
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